

Cookie Policy

Pepperstone Markets Limited

IBC No: 177174 B
SIA Reg. No: SIA-F217
Date: March 2025

1. Introduction

Pepperstone Markets Limited (“Pepperstone”, “we”, “us”, “our”) uses a variety of different technologies, such as cookies and similar technologies, on our website and mobile apps. These helps us to provide you with a good experience when you browse our website or use our apps and also allows us to improve our website and apps.

Protecting your privacy and personal data is very important to us. We’re committed to ensuring that we provide you with the relevant information and tools so that you can manage your cookie preferences.

2. What are cookies and similar technologies?

2.1 Cookies

A cookie is a small file which asks permission to be placed on your device (e.g. a computer, smartphone or tablet). Once you agree, the file is added and the cookie helps analyse web traffic or lets businesses know when you visit a particular website. Cookies allow web applications to respond to you as an individual.

Cookies help us provide you with a better website by enabling us to monitor the pages that you find useful and tailor our website to your needs, likes and dislikes by gathering and remembering information about your preferences.

The cookies that we use can’t execute code or deliver any viruses. We only ever use cookies for the essential functioning of our website, for analytical purposes to provide you with a great client experience, and for marketing, so that we serve you with content that’s in line with your interests, based on your activity on our website.

2.2 Similar technologies

We use software tools similar to cookies on our apps that enable us to track, report, and analyse the use of our website and apps and to help keep our website and app secure. These may include web application software methods and web beacons (also known as “pixel tags” or “clear GIFs”) which are small, virtually invisible, pixel-sized programs hosted on our websites or apps that typically work in conjunction with cookies to identify our users and user behaviour.

These are stored on your smartphone, tablet, or other devices you use to access our website or app.

We may use the terms “cookies” or “similar technologies” interchangeably in this Policy to refer to all technologies that we may use to store data in your browser or device or that collect information or help us identify you.

3. Our cookies and similar technologies

We use a number of cookies to provide you and other users with our products and services via our website and trading platforms.

Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of our website or apps.

3.1 How we use cookies

The cookies used by our websites and apps:

- **Do not** store any personal data such as passwords
- **Do not** access any other information stored on your computer
- **Do not** compromise the security of your device(s)
- **Do** allow us to provide a service through which people can access their trading account(s)
- **Do** allow us to monitor the number of people using our website or apps
- **Do** allow us to see how people arrive at our website or apps (for example, via search engine or via email)
- **Do** allow us to gather technical information about people using our website or app, such as their geographical location and the type of web browsers they are using
- **Do** allow us to display advertisements on other websites to people who've previously accessed our websites (for example, banner ads). We can't identify the individuals who are served with these ads
- **Do** allow us to display content on our websites that's more relevant to you and your preferences, based on the information we hold and your behaviour on our website
- **Do** allow our website to recall certain settings and preferences to make it easier to use our website

3.2 The types of cookies and similar technologies we use

We categorise our cookies and similar technologies into three categories: essential, analytical and marketing/targeting. While the cookies and similar technologies that we use may change from time to time as we improve and update our website and apps, we use them for the following purposes:

3.2.1 Essential Cookies

These are cookies and similar technologies that are essential to the functioning of our website, apps and our products and services. An essential function includes enabling you to complete trading account applications, remembering your login details, initiating web chat with our support team or other website functionality. You can't deactivate these cookies as without them we are unable to provide our website or apps to you.

3.2.2 Analytical

These cookies and similar technologies help us to understand how visitors use our website or apps. These are set by us or our third-party analytics providers and allow us to record certain information about you, such as the pages you visit on our website, how many times you visit and the links that you click on. We use this information to improve our website, such as tailoring the website to your personal preferences and ensuring that it's optimised to remove confusing or ineffective content.

3.3.3 Marketing/targeting

These cookies and similar technologies help us and our partners to understand what you're interested in on our website and on social media so we can provide you with a more personalized marketing experience. They can track your browsing history and online activities across websites to create a profile of your activities and interests. They don't directly store personal information – they're based on uniquely identifying your browser and internet device only. We share this information with our third party marketing partners to enable us to serve you with relevant advertising when you visit other sites (e.g. to remind you of products or services that you might have shown an interest in or to provide you with special offers). We also work with third parties who may place cookies on your web browser to enable us and other advertisers to serve you with advertising based on your browsing and online search activity.

If you don't allow these cookies, you'll experience less targeted advertising. We adhere to industry accepted best practice regarding our use of marketing cookies.

4. How to manage your Cookie Preferences

You can manage your cookie preferences for analytical and marketing cookies through your browser settings. To manage similar technologies on your mobile phone, you may need to refer to your handset manual.

Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of our website or our trading platform.

Google Chrome

- At the top right of your browser, click the three vertical dots, then 'settings'
- Scroll to the bottom of the page and click 'advanced'
- Under 'privacy and security', click 'site settings'
- To enable cookies, head to the cookies section and tick 'allow sites to save and read cookie data (recommended)'. This option enables both first and third-party cookies
- To allow only Pepperstone cookies, enable 'block third-party cookies'
- To disable cookies, click 'see all cookies and site data', then click 'remove all'
- There are multiple levels of cookie enablement in Chrome. For more information, click [here](#).

Safari

- In the menu bar, select 'Safari', then choose 'preferences'
- Click on 'Privacy'
- To prevent trackers from using cookies to track you, select 'prevent cross-site tracking'
- To disable cookies, select 'block all cookies'
- For more information, click [here](#).

Microsoft Internet Explorer (versions 9-11)

- Select 'Tools' from the top of your browser's window
- Choose 'Internet Options'
- Navigate to the 'Privacy' tab
- Click 'Advanced'. Here you can choose to 'Accept' 'Block' or 'Prompt' both first and third-party cookies
- To disable cookies, tick 'Block'
- There are multiple levels of cookie enablement in Internet Explorer. For more information, click [here](#).

Mozilla Firefox


- Click the menu button and choose 'content blocking'
- If 'standard' is selected, you are currently enabling cookies
- To block cookies, select 'custom' and click 'cookies' before selecting an option
- There are multiple levels of cookie enablement in Firefox. For more information, click [here](#).

5. General Information

To find out more about how you can block, delete or manage cookies, please visit www.allaboutcookies.org

For more information on how we handle your data please see our [Privacy Policy](#).

If you have any questions or concerns please email: support@pepperstone.com.



#1 Pineapple House, Old Fort Bay
Nassau, New Providence
The Bahamas

Phone:
1786 628 1209

www.pepperstone.com/en
support@pepperstone.com